**WORKSHEET – 2**

**IDEA EVALUATION WORKSHEET- Based on 5q by Prof.EdRubaesch**

Q1. WHAT’S THE PROBLEM ?

1. IS IT REAL

Yes. Every farmer faces this problem.

1. HOW BIG IS THE PROBLEM

Almost all the farmers faces irrigation and diseases identifications.

1. WHEN DOES IT OCCUR

This occur during growing of crops

1. FREQUENCY OF OCCURRENCE

It occurs in almost every crop grown by the farmers.

1. CURRENT SOLUTIONS

Farmers follows natural methods like sprinkles and pipe system for irrigation and applying fertilizers to the crops.

Q2. WHO HAS THE PROBLEM-customer identification

* PROFILE

Farmer uses this product.

* LIFESTYLE

Farming.

* SEGMENT

Agricultural.

* POSITION-CRITICALITY OF NEED

To increase yield of the crops it is must needed.

Q3. WHAT’S YOUR SOLUTION

* WHATS YOUR UNIQUE PROPOSITION

A single Robotic-vehicle which can do all the functions of farmer.

* DO YOU OWN IT- IPR

No IPR

Q4. WHO IS COMPETITION

Naio Technologies

* HOW ARE YOU DIFFERENT

We have additional features like supply of water , disease identification & control ,

* ARE YOU THE UBER OR YOU UBERED

Yes our product is UBER.

Q5. HOW IS IT MADE POSSIBLE-

* RESOURCES/ TECHNOLOGY/

RESOURCES – Arduino, TECHNOLOGY- AI.

* SOCIAL/ECOLOGICAL FEASABILTY

YES, it is Economical feasible

* Man,money ,machine,materials.

It reduces man power ,it is cost efficient and it available to all farmers.

IDEA EVALUATION- SUMUP

CUSTOMERS:

MOST UNDERSERVED SEGMENT

SIZE

TARGET

COMPETITION

DIFFERENTIATOR

ECONOMIC FEASABILITY

IP

TECHNOLOGY NEEDED

COMPETENCIES

KNOWLEDGE NEEDED

SKILLS NEEDED

TEAM COHESIVENESS

NETWORK